

CULTURE OF LAWFULNESS IN UKRAINE


PROJECT SUMMARY 2019-2021



КУЛЬТУРА ЗАКОННОСТІ В УКРАЇНІ

INTRODUCTION.....	3
CYCLE OF ROUND TABLES AND ONLINE MEETINGS.....	5
SEMINARS / WEBINARS ON THE CULTURE OF LAWFULNESS for program directors and journalists of national and regional media.....	7
ALL-UKRAINIAN CAMPAIGN "INTEGRITY ICON UKRAINE 2020".....	9
NURTURING A CULTURE OF LAWFULNESS THROUGH ART PROJECTS.....	12
□ The "Confession of the Goddess" online theatre performance	12
□ The "Red Line" site-specific performance	13
□ The "Corruption. Rule. Law. Responsibilities" cartoon contest	13
□ The "Augmented Reality in the Service of Academic Integrity" educational campaign.....	14
□ The "What kind of cultural manager are you?" simulation Game	15
□ The "Find your financial autonomy" online game	15
□ The "Kindness & Honesty of the city of dreams" art project.....	16
SUPPORT FOR INTERREGIONAL INITIATIVES TO STRENGTHEN THE CULTURE OF LAWFULNESS.....	17
□ The "Rule of Law" virtual museum.....	17
□ The "Art of Justice" online gallery.....	18
□ The "Lawfulness and integrity as a lifestyle" handbook, online training for cadets and high school students	18
□ Long interactive marathon "A country without corruption".....	19
□ "Academic integrity as an element of forming a culture of lawfulness in the student environment of the Vasyl Stefanyk Pre-Carpathian University"	20
□ The "Research Integrity: Values and Challenges" webinars.....	20
□ The "Virus of Integrity" online flashmob.....	21
□ The "Architectural corruption" documentary.....	22
□ Video clips "Culture of Lawfulness in the village", "Culture of lawfulness through the eyes of schoolchildren", "Do not cripple"	22
□ TV programs about honest providers of public services on the all-Ukrainian TV channel	23
□ Creating a network of activists of Kherson and Sumy regions around the common heritage of Ukraine and Lithuania.....	23
□ A series of measures aimed at preventing corruption related to fake PCR tests for coronavirus.....	24
□ # youth_does_not_tolerate_corruption: a series of anti-corruption videos of Kharkiv high school students.....	25
□ Anti-corruption creative weekend for local media journalists.....	26
□ Anti-corruption training in Novopetrovska OTG (Luhansk region).....	26
□ The "Night of Wolves" theatre performance	27
□ Webinar "Culture of Lawfulness, Anticorruption and ethics in the work of a lawyer"	27
□ The " Culture of Lawfulness" video interviews.....	28
FILLING / ENRICHING THE INFORMATION SPACE WITH ATTRACTIVE IMAGES OF A LAWFUL AND VIRTUOUS PERSON.....	29
AFTERWORD.....	30

INTRODUCTION



The rule of law and anti-corruption mechanisms in Ukraine are considered mainly in terms of legislative reforms and law enforcement initiatives. However, despite a number of national and international initiatives to establish the rule of law in Ukraine, the country continues to face very serious corruption challenges on the path to democracy.

It should be noted that the culture of lawfulness in Ukrainian society is quite low, and this in turn undermines the existing legislative system. Moreover, the lack of such a culture often creates the preconditions for illegal activity, selective justice and corruption in almost all spheres of life, including law enforcement agencies.

Considering the culture of lawfulness as a cornerstone in building a strong democratic state, the Center for Cultural Management initiated the "Culture of Law in Ukraine" project and implemented it in 2019-2021 with the financial support of the MATRA program, which is administered in Ukraine by the Embassy of the Kingdom of the Netherlands, and partial co-financing from the Ukrainian Cultural Foundation. The Center has set itself the goal of helping to strengthen the culture of lawfulness in Ukraine by mobilizing the grassroots movement to prevent corruption and strengthen the rule of law in Ukrainian society.

To achieve this goal, several goals have been identified:

- To inspire, encourage and enhance the ability of journalists to fight corruption in a safe, innovative and conflict-sensitive way, highlighting non-corruption and integrity as a public value to be nurtured, multiplied and adhered to.
- Create a cross-sectoral coalition of institutions and individuals to build a Culture of Lawfulness in Ukrainian society.
- Promote the rule of law in Ukraine in an innovative and emotionally attractive way.

At each stage of the project, the initiators monitored and involved related international experience in building a lawful society, where the rule of law is deeply appreciated and respected. Over the past two years, a number of seminars and webinars have been held for program directors and journalists of national and regional media, as well as the stakeholder roundtables on the value of the rule of law and the public benefits of the culture of lawfulness. Thanks to sub-granting, seven artistic and academic projects were supported, which innovatively and emotionally covered the Culture of Lawfulness in various spheres of our lives. The project stimulated the emergence and development of interregional initiatives to strengthen the Culture of Lawfulness. 23 projects were selected and supported, the ideas and results of which are described below.

The constructive principle of the project was to create an attractive image of a lawful and integral person. The all-Ukrainian "Integrity Icon Ukraine 2020" campaign was launched, and a flash mob with the #вірус_добросочесності (a virus of integrity) hashtag was organised in social media resulting in created and distributed video stories about people of integrity.

The project was completed with the "Institutional and personal integrity as prevention for corruption" online conference, which provided a platform for public presentation of all visual products developed within the project and to promote the Culture of Lawfulness in Ukraine.

The work on the implementation of the Culture of Lawfulness in Ukrainian society continues. Like cultivating any culture, a culture of lawfulness requires the daily work and indifference of the maximum number of people to fundamentally change our country and build a just and free society.

Cycle of round tables and online meetings

Everyday corruption, which is the basis and fuel for the political corruption, still remains outside the proper attention of Ukrainian society. Recent surveys of perceptions of corruption in Ukraine indicate that the percentage of people who are "understanding" of corruption is increasing. Its systemic nature indicates that it has already become an organic component of the social cultural code and needs systemic solutions.

The question ["Who is responsible for corruption in Ukraine?"](#) soars in the air. With this title, in February 2020, the first round table was held in Lviv, organized by the Center for Cultural Management and the Memorial Museum of Dignity in Lviv. The participants of the round table were representatives of public and cultural organizations, media, education, police, the sector of integrity and prevention of corruption of the Lviv City Council.

The main highlights of the event are the importance of the value dimension in the fight against corruption, the lack of civic responsibility on the part of the political elite and all citizens of Ukraine. Such mutual responsibility, in particular, lies both in the duty of the authorities to serve the people of Ukraine for their common good and in the daily witness to the integrity of all citizens. "It is important to condemn and expose corruption, using all possible means, but at the same time it is necessary to create new attractive values and trends of legal awareness, integrity, legality, dignity", - the participants agreed with each other. After all, personal dishonesty is unworthy to justify

by nodding at the dishonesty of the state system.



Time also requires the creation of a new organizational culture in our places of work, as it largely determines the behavior of all employees (here, in particular, the case of the UCU as a new university was discussed, where corruption was ruled out at the outset). "Pity" or "small" corruption steadily creates the basis and atmosphere of tolerance of the "big" one. Corruption

is fueled by both bribe-takers and bribe-givers. Participants expressed the hope that education, upbringing and culture would eventually create an atmosphere of zero tolerance for corruption.

It is obvious that the democratic progress of the country in which one would like to live is impossible without the formation of new values and a new social culture. Cultural and creative industries, whose potential is underestimated and underutilized, have a huge impact on the generation of democratic values.

Participants of the ["Creative Industries for Cultural Change"](#) online round table (December 2020) noted that it is important to create environments for the development of values, because culture develops in the environment itself. After all, the Soviet authorities deliberately destroyed them in the 1920s, 1930s, and 1970s in order to instill completely different values. It is important to form connections between different environments - Ukraine will not take place as a state, and the population will not take place as a community until there is a proper relationship, communication and trust between public and private institutions.



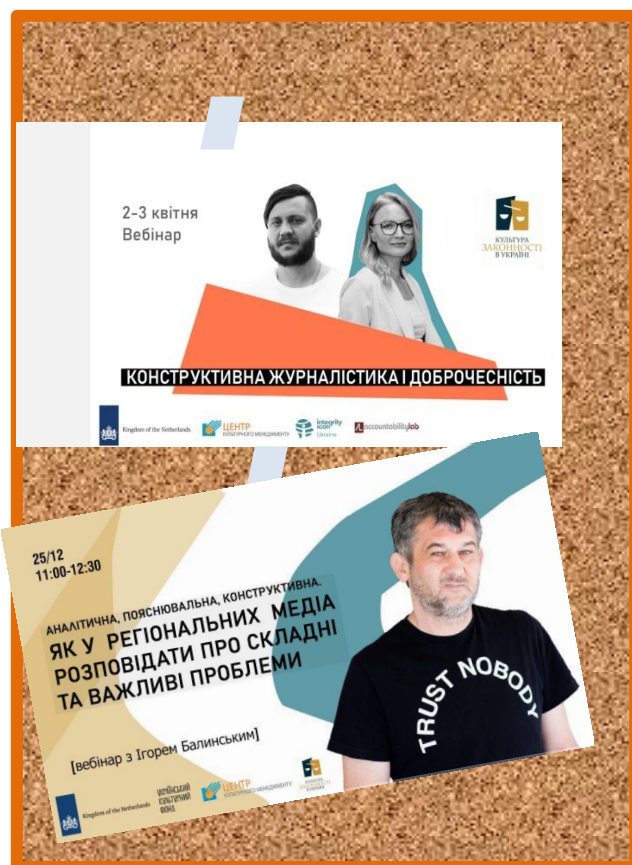
Participants also noted the powerful influential power of art activism, whose roots go back to protest culture. The presented cases clearly demonstrated why it is important to resort to creative protests to achieve social change. Art activism emotionally affects a person, sends creative messages to the community. Having captured the attention of the community and later received its support, the initiators managed to reach a legislative solution, even in hopeless cases, and, accordingly, gradual cultural changes. Therefore, cultural and creative industries as an accessible and at the same time limitless resource can catalyze the desired and long-awaited cultural changes in society.

The regularity of the phenomenon of corruption is also due to its cross-sectoral root causes: lack of appropriate anti-corruption education, incorrect messages from "successful" corrupt people, distorted life guidelines, established social norms that tolerate corruption. The third online round table ["Corruption as a normality"](#) (March 2021) was focused on these topics and possible creative solutions. The event was attended by NGOs, government anti-corruption institutions, educational and cultural centers, the media, teachers from various universities in Ukraine, students. In the exchange of views and expertise, special emphasis was placed on the creation of new cross-sectoral opportunities to prevent corruption in Ukraine.

Seminars / webinars on the Culture of Lawfulness for program directors and journalists of national and regional media

In recent years, Ukraine has increasingly lacked a new value system, without which the democratic development of the country is impossible. This is especially noticeable in matters of justice and corruption. Investigative journalism and exposing corruption cannot create such values.

Investigation and publicity of corruption scandals is certainly very necessary, but often such initiatives are characterized by hate speech, and they lead to even greater polarization and resentment in society, despair, acceptance of corruption as the norm, the desire to leave the country. Given the important role of the media in the gradual transformation of society, the project organized three seminars for program directors and journalists of national and regional media from all regions of Ukraine.



In the concepts of a culture of integrity, legal awareness, and legality, which were presented and discussed at these events, special emphasis was placed on the conscious, constructive participation of the media in their formation. Constructive journalism was the main focus of the two-day webinar "Constructive Journalism and Integrity" and the workshop in April 2020, as well as the "Analytical, explanatory, constructive. How to talk about complex and important problems in the regional media" webinar in December 2020.

In particular, it was emphasized that systemic corruption, which is rooted in both public

administration and society, is evidenced by the high index of perception of corruption in Ukraine. The social transformations in demand in society, which should lead to a change in the value system, are impossible without appropriate changes at the personal level, which in turn requires a favorable environment, context and support.

During the discussions, the participants agreed that qualitative changes in the information environment can be offered by the constructive journalism through information campaigns, promotion of non-corrupt collective identity, appropriate culture and values, promotion of integrity, dissemination of success stories.

Society today needs constructive journalism that acts as a facilitator, looking for a way to solve the problem, looking to the future and striving to leave the news audience inspired, encouraged and motivated to take positive action.

Such webinars help journalists to gradually transform, because the old-school-trained journalism tend to think they need to inform rather than offer solutions, often resort to negative information that is sold better, or offer platforms for their publications to balance their opinions. Therefore, during the discussions the participants agreed that society needs new guidelines and quality expertise from journalists, and the media should regain their self-confidence, given the challenges to professional integrity that arise.

All-Ukrainian campaign “Integrity Icon Ukraine 2020”

Announcing the All-Ukrainian campaign [Integrity Icon Ukraine](#), the project team worked to inspire civil society to launch a national movement to honor honest people working in areas of high corruption risks: medicine, education, law enforcement, customs, other public authorities and local governments.

As the national discourse on corruption is largely negative, it was decided to change the scenario, shifting the emphasis from “naming and shaming” corrupt leaders and towards “naming and faming” those public officials that are working with integrity to deliver and build honest public services in Ukraine.

The campaign was launched in January 2020 and created a platform to celebrate civil servants and public service providers, who in their work are not limited to their direct job responsibilities, but do even more:

- ☐ educators who, in addition to quality teaching of their subject, educate a new generation of integral citizens;
- ☐ medical workers who oppose corruption;
- ☐ police officers who insist on transparency and the rule of law;
- ☐ officials who care about the most efficient use of resources;
- ☐ employees of city services that implement quality services to city residents.

The campaign focused on role models and tried to generate extraordinary ideas to increase professional responsibility and further disseminate them in Ukraine. By consciously emphasizing positive conversations about values and glorifying integral people, participants identified new, social norms and standards that should gradually bring about the desired changes in the minds of people working in public institutions and in society at large.

As part of the campaign, the organizers encouraged Ukrainian journalists to promote the non-corruption of people who work in good faith in areas with a high risk of corruption. During the year, published materials testified the integrity of honest public officials, which went beyond their immediate responsibilities, touched on the level of potential corruption temptations, highlighted the impact of those individuals on strengthening the integrity, legality and non-corruption in their organizations. However, such materials, unfortunately, did not appear so often.

About a hundred persons were nominated for the Integrity Icon Ukraine 2020 award. After carefully reviewing the submitted applications, the Campaign Advisory Board selected five winners. In order to present the results of the selection to a wide audience, short documentaries were made about each and everyone, which can be viewed by clicking on the link next to the photo below.



Victoria Baltser

Secretary of the Voznesensk municipality,

"better to be a good person with high standards than a professional without ethical principles"

" as many people as possible should feel not separate from the government, but part of this power, because the participation of each of us determines what our state will be like. "

"Integrity for me is a two-part concept. The first part is an opportunity to make good and positive changes. Positive changes in the community, positive changes in the country, and thus achieve the goal that everyone has - to change this world for the better. The second part is honesty, it's an opportunity to do it without violating your life principles, it's to be, so to speak, a responsible person, to be a decent person, to be a person who does his/her job transparently and effectively."



Nina Vorokh

Chairwoman of Mykhailo-Kotsyubynska OTG (Chernihiv Region):

"as the Chairwoman I must comply with the law"

"we need to treat people fairly and not look down on them"



Vladimir Guslyakov

Deputy Chief Physician of the Nemyriv City Center for Primary Health Care:

"you can't make money on human grief"

"My job is to do my job well, so that it is not a shame to look people in the eye."



Dmytro Koshka

Senior Lecturer of the Department of Ecology at the Dnipro Polytechnic University

"integrity - is the basic principles by which a person should operate"

"sooner or later we will have to pay for corruption with our lives"



Diana Taranyuk

Family doctor of the State Medical Center for Primary Health Care in Kyiv

"the healthcare professional must be able to listen to the patient, enter his/her position and provide adequate care in a timely manner "

"The doctor's mission is to make the patients feel relieved and believe in helping to solve their problems"

The Integrity Icon Ukraine campaign has become part of the global movement [Integrity Icon](#) and was carried out in partnership with the [Accountability Lab](#) (USA), which encourages public administration systems to work in the interests of the people. The organization creates a new generation of active citizens and responsible leaders around the world, supports change agents in developing and implementing positive ideas to enhance community integrity, and thus opens up new opportunities for positive social and economic change.

Nurturing a Culture of Lawfulness through art projects

Arts have always played a special role in the spiritual development of people. Emotions and feelings that evoke through arts, encourage reflection and deeper self-knowledge, resulting in the formation of the value system of a person. The issue of corruption is a value issue, so thanks to the involvement of various artistic tools in the project it was possible to touch the emotional and value levels of the audience, which in its own way stimulates the cultivation of a Culture of Lawfulness. Through the sub-granting program, 23 projects were implemented, brief information on which can be found below.

The "[Confession of the Goddess](#)" online theatre performance

Theatrical Studio "Coupe №5" and NGO "Konotop Center for Support of Public Initiatives", Konotop, Sumy region



Theatrical team presented on stage a philosophical reflection on the legal consciousness of society and the morality of the individual. The confession of the Goddess Themis, tired of lawlessness and injustice in the Ukrainian courtrooms, is enhanced by ominous remarks of the embodied Serpent-Temptress, a subtle play of light and music. "A person is easily tempted, but this does not mean that human dignity should be lost. There is no age, no

education, no religiosity in decency, this is the inner essence of a person", – the Goddess states. The culmination of the choice of whether or not to be an outside observer when lawlessness is committed remains open to each viewer.

After the premiere, the online play actively lives its theatrical life: it participates in festivals, wins prizes, receives invitations from educational institutions to hold screenings of the play with further discussion. Its Internet audience is also growing: on the "Coupe No. 5" YouTube channel there are already more than 400 views, and the number of viewers continues to grow.

The "Red Line" site-specific performance

NGO "Totem" Cultural Development Center", Kherson



The term "site-specific" refers to any performance that takes place outside the theater. This genre assumes that the play is created specifically for a specific location, which becomes both the scenery and a part of the plot. Four "red line" site-specific performances are a performative artistic research of urban space in which participants interacted with the chaotic built-up space of the Peace street and the historic center of Kherson. The "red line" in architecture

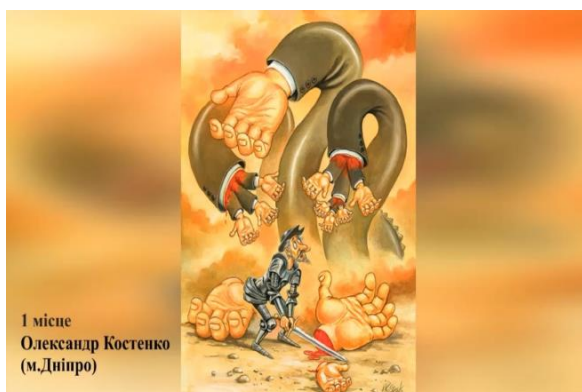
and urban planning indicates areas, where construction is prohibited. The red lines, which are defined in the general plan of the city of Kherson and which can be seen on the website of the Kherson City Council, have long and illegally been violated. With the help of a contemporary art product, cultural activists actualized and visualized the need to form a culture of lawfulness in society, in particular – in the field of rules for the use of common public space and compliance with legal norms on "red lines" within public areas.

The bodies of performers were at the same time instruments, objects, and even subjects of research. Through the simultaneous interaction with space and with other people - both with performers and with casual spectators - not only external rules and norms, but also conscious self-limitations were manifested. "The red line is about interaction with others, about respect, about common well-being. The red line inside each of us defines the border that we should not cross" – emphasize the project participants.

Due to the bright and unusual art form, the project was widely covered in local media, and a public discussion was initiated engaging journalists, authorities and residents of Kherson. The results of the project turned out to be so explicit that a separate website was created to capture them and strengthen their long-term impact.

The "Corruption. Rule. Law. Responsibilities" cartoon contest

NGO "Association of Cartoonists of Ukraine", Kyiv



Cartoon is a form social criticism, in the field of view of which the fundamental values of social life inevitably appear. Respect for the law and observance of the rule of law are not, sadly, our national virtues. For its part, the Association of Cartoonists of Ukraine has added sharpness to the coverage of corruption. In 2020 the Association has announced the "Corruption. Rule. Law. Responsibilities" contest, with

38 participants from different regions of Ukraine. Among the 236 works submitted, the authoritative jury selected the best 40 cartoons that corresponded to the theme and had a sufficient artistic level. Gallery of works with sharp ridicule of problems of legality and overcoming of corruption is presented at the online exhibition "[Rule of law and Culture of Lawfulness](#)" and published in the Catalog.

"So again we see numerous scenes with the blind Themis with her sword and scales, banknotes with Benjamin Franklin - the most recognizable figure of all the founding fathers of the United States, with outstretched hands and full pockets. All these are already metaphors of our life, and behind each caricature included in the Catalog there are many separate typical situations, well known to any of us. Cartoon is a way of understanding the phenomena of life - sometimes painful, unbearable, but those that require openness and recognition", - the organizers state.

The "[Augmented Reality in the Service of Academic Integrity](#)" educational campaign

NGO "International Foundation for Educational Policy Research", Kyiv



During the preparation of the campaign, a promising visual tool for promoting academic integrity was created - a set of five posters that combines social graphics and augmented reality. The developers note that this is the first attempt in this genre in Ukraine. Approbation of the created product was carried out with target audiences: students, doctoral students and young teachers of Sumy State University, Sumy National Agrarian University, Sumy

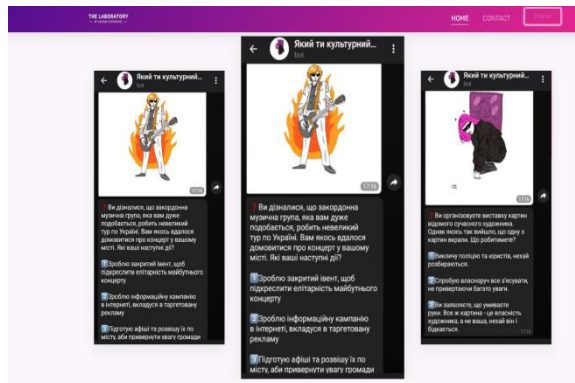
State Pedagogical University. The campaign clarified a range of issues that concern the target audiences of Sumy higher education institutions, hinder the formation of

a sense of personal responsibility for violations of academic integrity and the establishment of "zero tolerance" for any of its manifestations. The created product is offered for use to other institutions of higher education that have shown interest in it and the augmented reality technologies used in its preparation. The online discussion of the presentations was the impetus for the launch of a series of webinars on various aspects of research integrity.



The "[What kind of cultural manager are you?](#)" simulation game

NGO "Laboratory of Culture", Chernivtsi

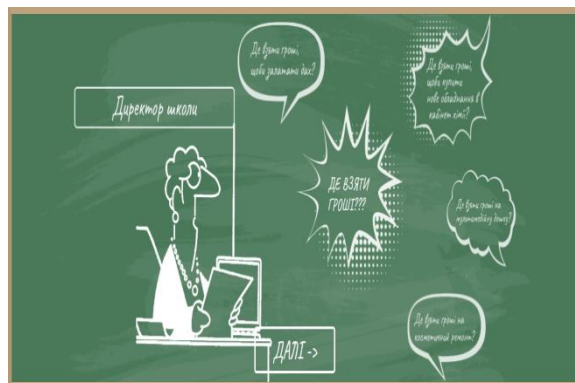


Thanks to this game more than a thousand of the players were able to visit the role of cultural manager, tried to solve problems encountered in organizing cultural events, and understand whether they can do such a work. In an easy game form, the developers provided an understanding of the work of a cultural manager, the importance of the work in the community, and the concept of integrity and the harm of corruption in this area.

Prominent cultural actors in Chernivtsi took part in the promo for the game. In this game, like in real life, the result is often unpredictable. Information about the game is presented on various social platforms, and it engages the target audience increasingly.

The "[Find your financial autonomy](#)" online game

NGO "Association for the Promotion of Self-Organization of the Population", Kropyvnytsky



For the realistic scenario of a computer game, the developers analyzed numerous legal documents governing the education of our country, as well as took into account additional trends affecting the funding of school education. Therefore, the game scenario fully complies with the current legislation of Ukraine.

Gamers have an opportunity to easily learn the principles of financial autonomy of schools and understand

how financial autonomy can benefit public schools. "The community, government and business must join forces to help each school as much as possible. Under any circumstances, children should receive a quality school education and fully exercise their basic right in accordance with the Convention on the Rights of the Child" – the initiators of this project are convinced.

The "Kindness & Honesty of the city of Dreams" art project to actualize the Culture of Lawfulness

"EHAB " Municipal enterprise of Mariupol city council



Thanks to the active participation of concerned Mariupol residents, 10 heroes of the city's everyday life – those who embody virtue in their lives and activities – were selected for the art project. They became prototypes for the creation of 10 paintings in the style of computer graphics with the protagonist Fur seal - the future informal symbol of Mariupol.

Recorded video interviews with virtuous heroes - a volunteer, actress, firefighter, veterinarian, police officer, teacher - were spread on social networks and on YouTube, in the local media.

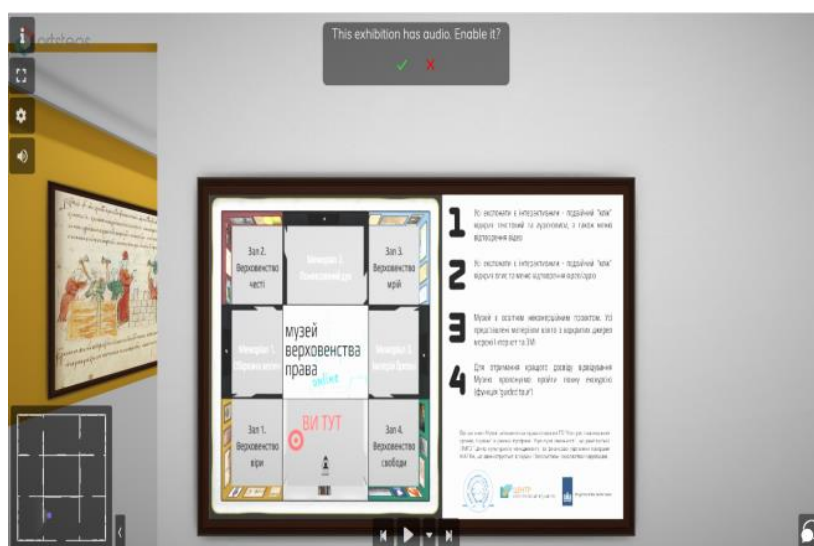
The presentation of the exhibition, events and meetings with the heroes of the paintings, as well as online views engaged more than 5,000 people. Such attention shows that the project raised an important topic of unrecognized heroes who live among us and honestly do their job, being for others a true example of living virtue.

Support for interregional initiatives to strengthen the Culture of Lawfulness

Through the sub-granting program, 23 projects have been implemented under the National Exchange Program.

The [Rule of Law](#) virtual museum

NGO "Congress of National Communities of Ukraine", Kyiv



The virtual museum acquaints everyone with the history of the rule of law in Ukraine, using non-trivial artifacts in the form of various media, and demonstrates the sustainability of legal consciousness in Ukraine, the value of the rule of law for decent life. Works of art, photographs, maps, images of

significant objects, video fragments act as "triggers" and associations for the narration of each of the stories about the development of the Culture of Lawfulness and legal culture in general. The names of virtual halls and annotations to the exhibits engage the personal experience of the visitors, attract their attention with unexpected facts and their relationship with more global contexts and the present.

The presented material convinces that high legal consciousness has been inherent in Ukrainian society at different times, and that the Culture of Lawfulness is the basis of social progress and personal development. The museum demonstrates that the rule of law and the culture of law have a history in Ukraine, and that these are not entirely borrowed concepts, as the Ukrainian people have repeatedly expressed their desire for a life based on law for the common good. Such knowledge inspires us to look more confidently into the future that we are building with our actions today, because we don't start from scratch.

The Art of Justice of online gallery NGO "Jewish-Ukrainian Civic Initiative", Kyiv



The online gallery contains famous works of fine art that are related to legal concepts, legal processes and judicial institutions that are typical of the European legal tradition. After all, Ukrainian historical culture historically belongs to it.

The gallery has four virtual thematic halls - the Last Judgment, the Image of Justice, the Figures of the servants of Themis, the Justice Process. This is the first virtual museum in Ukraine on the art of justice, which tries to draw the attention of

visitors to its various manifestations in everyday life and the biography of mankind through contemplation of works of art on the theme of the law. In this way, the museum actualizes the basic categories of legal culture through the prism of fine arts, demonstrates the links between the Culture of Lawfulness and the culture of European civilization as a whole. It is aimed at a wide range of visitors.

The "Legality and integrity as a lifestyle" handbook, online trainings for cadets and high school students Odesa State University of Internal Affairs, Odesa



Activities were based on the issues of legality and integrity as interrelated categories: "Legality is inherently one of the components of integrity. Virtue is a prerequisite for legality. A virtuous person always abides by the law. Primarily, not because of fear of punishment, but because of their personal moral convictions. The more such people - the greater the order, the more stable the state. The formation of a Culture of Lawfulness and integrity is a

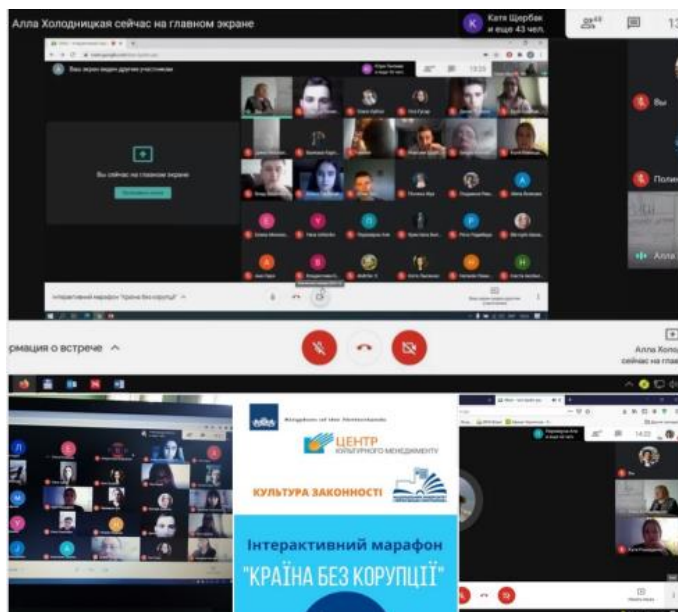
safeguard against corruption".

Within the framework of the project, methodical recommendations for conducting classes with high school students on the topic "Legality and integrity as a lifestyle" were developed, tested and disseminated. The universities have trained 30 coaches – cadets of the universities of internal affairs – to conduct informational and educational classes on this topic for high school students. Cadets and representatives of high school parliaments were happy to distribute banners for social networks "Legality is a way of life. Be in style" and "Integrity is a way of life. Be in style".

A clear message was made that it is important to form a strong belief in the inadmissibility of violating the principles of law and integrity among future police officers and the formation of a culture of law and integrity among members of parliaments of high school students in Odesa, Kherson and Lviv. Such principles are very important for building a legal, fair and corruption free society.

Long interactive marathon ["A Country without corruption"](#)

National University "Chernihiv Polytechnic", Department of Personnel Management and Labor Economics, Chernihiv



From March 1 to April 30, 2021 lasted an interactive marathon "A Country without corruption", which included five thematic anti-corruption events in a mixed online - offline format, which made it possible to comply with the requirements of social isolation in conditions of adaptive and enhanced quarantine and at the same time expand the geography of coverage of participants through the involvement of young people from Poltava, Vinnytsya and Sumy regions.

The organizers managed to stimulate the formation of a Culture of Lawfulness as a value guideline, raise the level of legal awareness, awareness of organizational and legal measures to prevent corruption among young people, local communities and local authorities by involving these stakeholders in direct participation in the marathon.

Participants demonstrated different points of view in solving practical cases, actively shared their impressions of events on social networks, which significantly expanded the audience.

Interactive trainings and workshops, youth game practices, information campaign involving local public broadcasting contributed to raising public awareness and civic activism, intolerance of corruption, creating socially responsible content, promoting an active life position on legality and integrity.

The project revealed the potential of modern youth in the fight against corruption, contributed to the formation of a positive image of young people with active citizenship, skills to fight for transparency, integrity and legality, the ability to critically evaluate information and disseminate constructive arguments. The formation of an anti-corruption mentality in the younger generation will change the country for the better in the future.

For the implementation of this project, the Department of Personnel Management and Labor Economics was awarded the [Oscar of Youth Work 2021](#) at the Forum of Best Practices of Youth Work of Chernihiv region, which took place on June 24-26, 2021 at the Chernihiv Regional Youth Center.

"Academic Integrity as an Element of Forming a Culture of Lawfulness in the Student Environment of Vasyl Stefanyk Precarpathian National University"

NGO "Evolutional collaboration of Frankivsk residents", Ivano-Frankivsk



Negative legal consequences of academic plagiarism, deception, and cribbing in the educational environment, as well as criminal characteristics of the offer, promise or provision of illegal benefits were determined at four preparatory online meetings with representatives of

student self-government of the Precarpathian National University. The inception period was used to plan the activities. For example, the competition for the best information booklets on three topics: ["Students against academic plagiarism"](#), ["Be an individual - do not crib"](#), ["Bribery does not live in the university."](#) These booklets will later be given to first-year students during their academic dedication.

The "Student TV" and the "Halychyna" regional TV channel have jointly produced two video clips aimed at combating plagiarism and cribbing in higher education: [Students against academic plagiarism](#), [Students, do not act against yourselves - do not crib](#). They were actively broadcasted on "Halychyna" TV channel, on social networks and on the Internet resources of the university.

In May 2021, there was an [online survey](#) of students on their resilience to corruption risks in education and life. Through videos, communication between students and the use of games, in an unobtrusive forms the project contributed to the formation of a Culture of Lawfulness and academic integrity in the student environment.

The "Research Integrity: Values and Challenges"webinars **NGO "International Education Policy Research Foundation", Kyiv**

A series of webinars promoted research in an honest way. The problem of research integrity was considered from different angles with the presentation of practical cases. Wrong steps of a scientist on the way to obtaining an easy, but hopeless, scientific results were highlighted.

The webinars have analysed such problems as "predatory" publishing houses and conferences, manifestations of research dishonesty, pseudo-science and pseudo-



scientists, publishing dishonesty and manipulation of scientometrics, how not to die in the thickets of magazines.

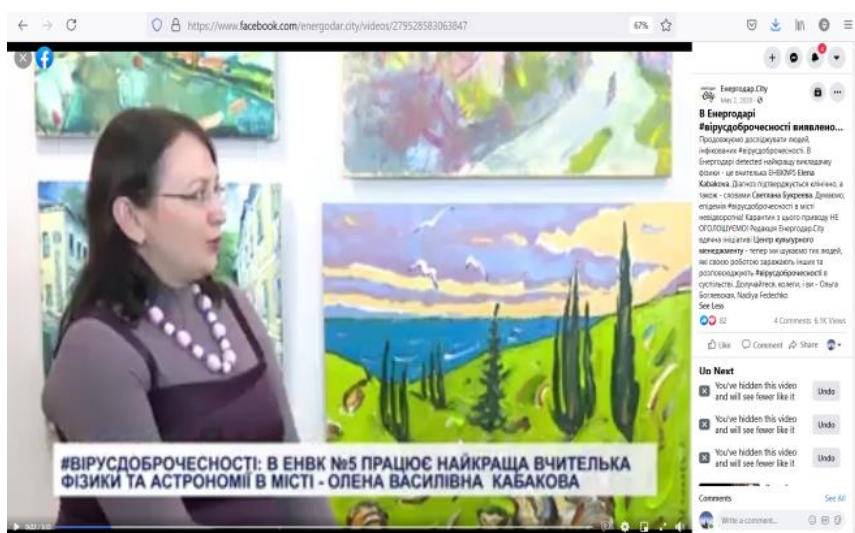
The webinars were attended by 550 people from all over Ukraine, as well as from Canada, Poland and Moldova. Videos of all webinars are posted on a specially created YouTube channel.

The "[Virus of Integrity](#)" online flashmob

Information portal "[Bilyaivka.info](#)", Bilyaivka, Odesa region

Journalists of "Bilyaivka. Info" decided to refute the stereotype that Ukraine is a corrupt state in which there are no honest, responsible and decent people. They created a series of documentaries about people who are honest, and invited their colleagues from other media to support a flash mob distributing the #Virus_of_integrity to fill in the information space with stories about positive and cool people.

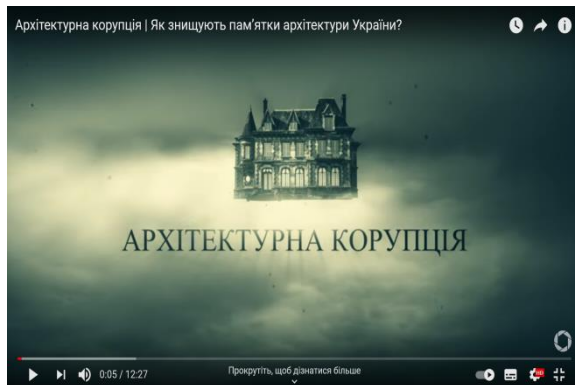
15 proactive and creative journalists of The City network, in different parts of Ukraine – Bilyaivka, Odesa region; Energodar, Zaporizhia region; Gardia, Mykolaiv region; Volnovakha, Donetsk region; Svatovo, Luhansk region – were looking for people who inspire others and spread the #virus_of_integrity in society. This was not easy, because decent people are often shy to be the center of attention. But 8



positive video stories were still created, in total they were viewed more than 14,000 times.

So let the #virus_of_integrity continue, let's catch it! Quarantine is not announced in this regard.

The "[Architectural Corruption](#) documentary "GoBack Media", Kharkiv



The documentary research film shows the five most common corruption schemes, which are used to destroy architectural monuments in Ukraine with examples of five real buildings in Kharkiv, Uzhhorod, Ivano-Frankivsk, Kyiv and Odesa.

The movie unfolds topical blatant cases of illegal destruction or misappropriation of architectural monuments, the main corruption

schemes used in the field of architectural heritage in Ukraine. Experts, defenders of cultural heritage from the mentioned cities comment on the situation and provide details on these cases. The authors of the film try to find the main triggers of the corruption component, why this is happening in Ukraine and what is the trend of lost architectural heritage in recent years.

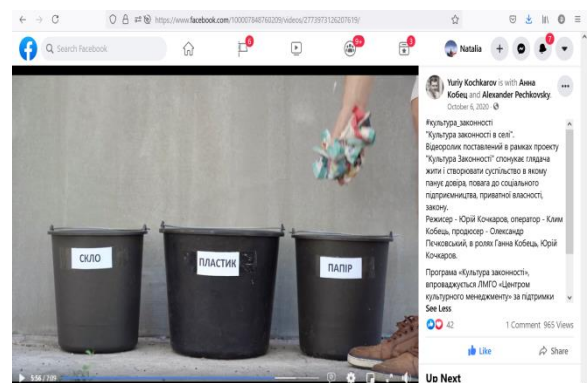
The finale of the film urges the viewers not to stay away when an architectural monument is destroyed in front of our eyes, the captions indicate how to act in such cases in accordance with the law. The ability to recognize fraudulent actions in a timely manner and prevent the destruction of the country's architectural heritage can save many cultural monuments that are our common cultural heritage.

Video clips "[Culture of Lawfulness in the village](#)", "[Culture of Lawfulness through the eyes of schoolchildren](#)", "[Do not cripple](#)"

Yuri Kochkarov, Kyiv

The project created three video clips that encourage viewers to cultivate a culture of integrity in Ukraine. The first video, "[Culture of Lawfulness through the Eyes of Schoolchildren](#)," explains in easy language what a culture of law is, what rights a child has, and what the rule of law is. The video "[Do not cripple](#)" urges viewers to abandon the old extortionate traditions and build a life without having to deliver envelopes with "thanks" to government agencies. The third video "[Culture of Lawfulness in the village](#)" encourages to create a society in which there is trust, respect for entrepreneurship, private property, ecology, law.

The everyday examples explain what a



Culture of Lawfulness is and why it is needed. The films target at the widest possible audience - children, young parents, residents of cities and towns. Only on the author's Facebook page they have been viewed for more than 3,000 times.

TV programs about virtuous providers of public services on the all-Ukrainian TV channel "Truth is here"

NGO "Time of Change", Kyiv



Twenty-minute TV programs about nominees for the title "Integrity Icon Ukraine" were created as part of the eponymous campaign of the Center for Cultural Management, which inspired citizens to acknowledge honest persons working in areas of high corruption risk: medicine, education, law enforcement, courts, customs, other public authorities and local governments. Such materials

attract the attention and raise the level of awareness of the target audience about the social value of the rule of law, integrity and the need for a culture of lawfulness as important components of a corruption free society.

All media products were publicly presented on the YouTube channel [of the Development Center "Time of Change"](#), broadcasted on the all-Ukrainian TV channel "Truth is here" during 2020. The audience of the TV channel is about 7 million people.

Creating a network of activists of Kherson and Sumy regions around the common heritage of Ukraine and Lithuania

NGO "Ukraine-Lithuania Cultural Center", Kherson

Public and cultural activists, local historians, museum and archeology specialists from two regions, representing the southern and eastern borders of Lithuanian culture to which it extended in the XIV-XVI centuries, united around the opening of a [common historical and cultural heritage of Ukraine and Lithuania](#).

Thanks to the meetings, presentations, discussions in Kherson, Sumy, Trostyanets, the participants expanded their knowledge about the historical origins of legal culture in Ukraine and its connection with the European culture of law (in particular, Lithuanian period).



Discussions also touched upon the problems of interaction with state institutions - museums, departments of culture, local administrations - in the field of support (or at least recognition) of public or private cultural initiatives.

Thanks to the formed network, activists will jointly use the experience and practices of advocacy in the field of cultural heritage protection,

constructive art activism. Future initiatives are already being discussed, such as the development of educational programs on Lithuanian Statute in Ukraine and on true medieval history, the creation of a comprehensive program to study, preserve and promote both tangible and intangible Lithuanian heritage in Ukraine. This will be done with the engagement of new partners, that were found thanks to the project.

[A series of measures](#) aimed at preventing corruption related to fake PCR tests for coronavirus

NGO "Tourist Association of Luhansk region", Severodonetsk

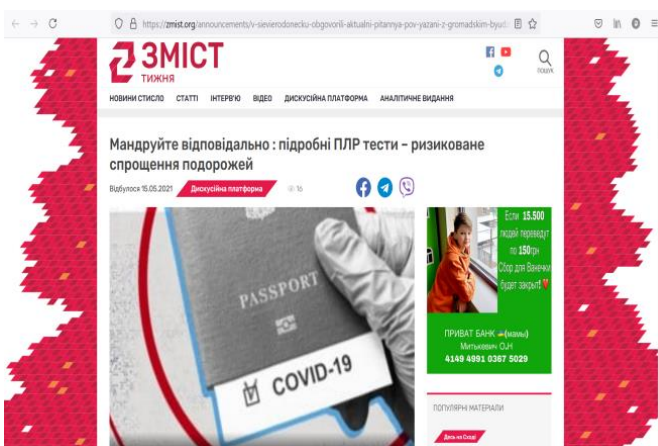
Recently, a market for illegal PCR tests was formed in Ukraine. At the initiative of the Tourist Association of Luhansk region and the Crisis Media Center "Seversky Donets", in May 2021 an online discussion

["Travel responsibly: fake PCR tests - risky travel simplification"](#) was held.

Representatives of travel agencies, medical laboratories, law enforcement agencies, public activists and local media representatives joined the discussion. All participants agreed that the approach to the COVID-tests fraud should be comprehensive: with the participation of the community,

police, and state, as this issue is complex, multi-component, involving both technical capabilities and mental component.

One of the positive results was that the representatives of the tourism business in Severodonetsk signed a memorandum of partnership and integrity, declaring the inadmissibility of the tourism business participate in the dissemination of fake PCR



tests. The initiators plan to involve local and central media to disseminate this experience in order to increase the awareness and engage tourism business across the country.

The initiative is also designed to inform all citizens that any forgery of documents has the characteristics of a criminal offense, and criminal liability is borne by both parties – both the customer and the provider of the fake certificate. Illegal actions endanger the health of the clients and the people around them, and it causes reputational damage to the country, because due to mass fraud some countries around the world do not trust PCR tests from Ukraine. Integrity as a norm at the level of the whole society is a vital need.

#youth_does_not_tolerate_corruption: a series of anti-corruption videos of Kharkiv high school students

NGO "Association "ASSA", Kharkiv



15 high school students from different schools of Kharkiv participated in the "Anti-corruption" training, where they discussed the concept of youth and the "Culture of Lawfulness", what corruption is and what role it plays in the state and in life in general, why we need to talk about it. Experienced speakers helped the group to identify the problem and form their attitude to it.

Subsequently, at the master class on the basics of creating social videos, the creative group was introduced to the rules of successful social advertising, the necessary skills to create a video that will be popular online, some mobile journalism technology (MoJo) to create good quality video messages for social networks.

[#youth does not tolerate corruption](#) - With this hashtag, students shot a series of creative anti-corruption videos and posted them on TikTok. The "clip vision" of modern adolescents in symbiosis with the use of a favorite social network has allowed to effectively spread anti-corruption messages among young people, to convey the social value of the rule of law, integrity, anti-corruption behavior, culture of law to young people and their parents.

Anti-corruption creative weekend for local media journalists

NGO "Platform of Social Interaction", Berdyansk

A [lecture with a mini-training](#) for journalists of local media on the "Journalistic investigations of corruption at the local level", and a workshop "What can be exposed through the sites of city councils" were held. The exhibition of retro caricatures from the "Pepper" magazine on the theme of "Anthology of Ukrainian Corruption" has aroused great interest among young people.

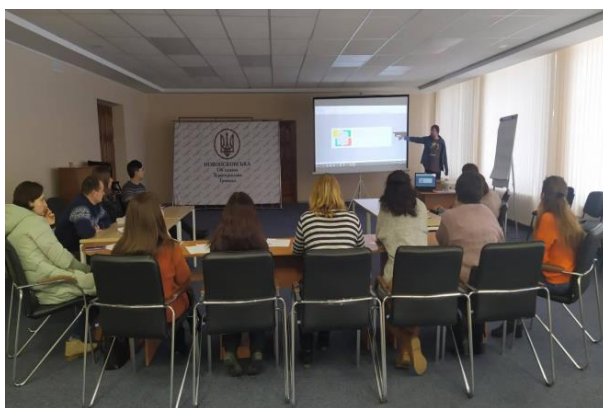


The activities improved the level of access to non-formal education for representatives of local media, increased their awareness of the possibilities

of local investigative journalism. The use of artistic caricatures has attracted the community of Alexandria and raised a special attention to corruption as a socio-economic phenomenon.

[Anti-corruption training in Novopskovskaya OTG \(Luhansk region\)](#)

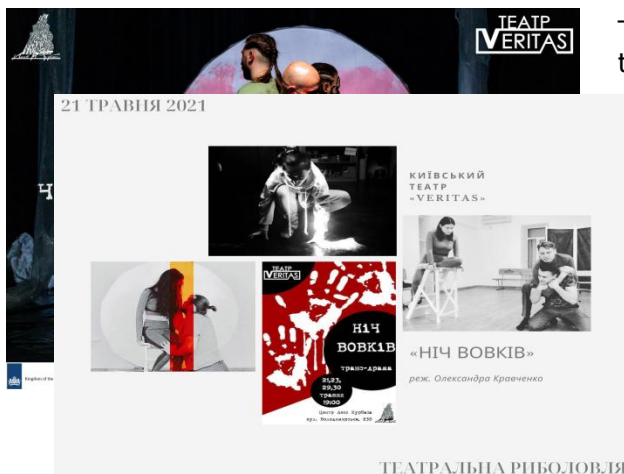
NGO "Vinnytsia Agency for Investigative Journalism"



The training was conducted for representatives of local governments, state and municipal institutions, journalists and activists of Novopskovska OTG. Participants learned how to use the tools of direct democracy, how to write press releases to get interests from journalists and the public, what should be the anti-corruption policy in government, what are the measures to prevent corruption.

The "Night of Wolves" theatre performance

NGO "Theater-studio "Veritas", Kyiv



The "[Night of Wolves](#)", created upon the eponymous play by Oleksandr Viter, gradually leads the viewer to realize how important honesty and transparency in society is. The heroes of this story flee the flock, which is penetrated by lie and betrayal. All three of them become prisoners of their own intrigues and endanger their closest beings. However, having revealed all the secrets and untruths, they decide to build a new society (flock), where the truth will become the basic law. After all, only trusting

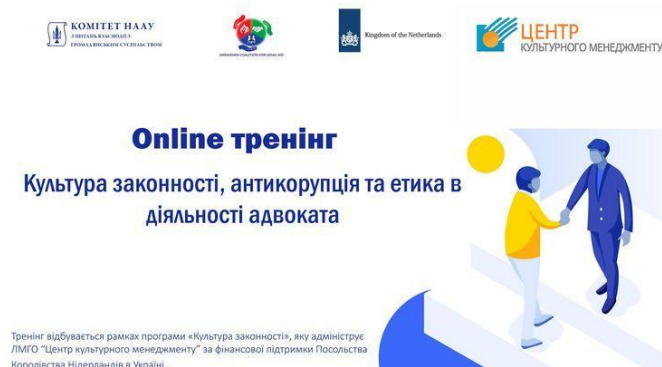
to each other, they will be able to build the future without looking back.

The basis for the staging performances was the Moon the actors gradually transformed into the map of the world and invited the audience to get involved and make it together. Some of them willingly joined in drawing, by plunging into the performance and living through the stories, and, thus, experiencing the values of transparency and legitimacy, which were the main ideas of the performance.

After analyzing the reaction of the audience, who flatly refused to participate in the creation of the world map, the authors of the project found that people did not want to be involved in the manifestations of human cruelty that occur in the play and their consequences for the characters.

Webinar "[Culture of Lawfulness, Anti-Corruption and Ethics in the Activity of a Lawyer](#)"

NGO "All-Ukrainian Coalition for Legal Aid", Khmelnytsky



The project was aimed at raising the culture of lawfulness among a very specific social group, namely lawyers. Public perception of the lawyer is quite ambiguous. Very often a lawyer is perceived not as a human rights activist, a defender of good and justice, but as a kind of "mediator"

between different bodies in the transfer of illegal funds or other benefits. Therefore, raising the culture of lawfulness, legal awareness and morality of Ukrainian lawyers

should be a real contribution to the culture of lawfulness of Ukrainian society as a whole.

55 lawyers from different regions of Ukraine joined the webinar to improve their knowledge in the culture of lawfulness and intolerance of corruption. Given that each lawyer is, in fact, the leader of a small social group (colleagues, clients, friends, family), the positive effect of the project will reach several thousand people. Lawyers usually define patterns of behavior for their clients, so it is important to reflect on the culture of lawfulness in these circles.

The "Culture of Lawfulness" video interviews

NGO "Ukrainian Donbas Foundation", Kyiv



Three interviews with opinion leaders on the culture lawfulness topic were filed and presented on the Ukrainian Radio.

The interviews were from individuals, who inspire society to strengthen the culture of law in Ukraine, debunk the myths of the Soviet past and share experiences on how to uphold rights and laws in today's realities. They explain why it is important to improve the institutions of honesty and integrity.

After the interviews were presented and screened, an open discussion took place during which important questions were raised regarding further actions to improve legal awareness in Ukraine.

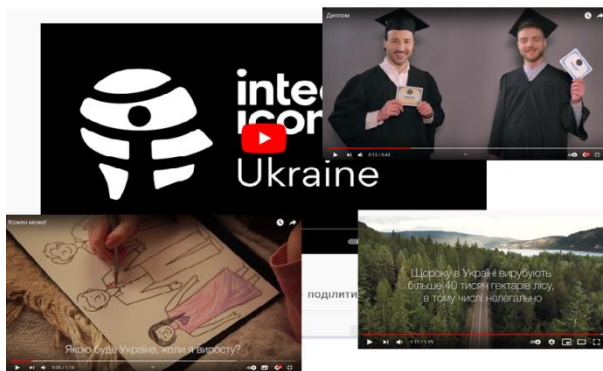
Interview with [Yulia Naumenko](#), a lawyer.

Interview with [Dmytro Pirkh](#), an activist of the Revolution of Dignity.

Interview with [Yana Tymoshenko](#), Head of the Memorial House-Museum of Academician Dmytro Ivanovych Yavornytsky.

Filling and enriching the information space with attractive images of a law-conscious and virtuous person

Although Ukrainian society condemns political corruption, it to a large extent tolerates corruption at the pity level. We can say with certainty that corruption in Ukraine is systemic - that is one that is practiced and approved by a large number of people. For many it simplifies life - illegal avoidance of liability, "accelerated" procedure for obtaining business permits, obtaining a diploma of education even in the absence of the necessary knowledge, out of turn services, the acquisition of dishonest preferences, and others.




There is a somewhat distorted, but well-established and widely imitated image of such a successful person - wealth at any cost, even through loss of self-worth. Unfortunately, many citizens of Ukraine are infected in this way. Instead, truly successful individuals, who can serve as good life orientations for many people - and especially for young people - are left out of consideration.

Realizing the need for filling the information space with positive and emotionally appealing images of successful, virtuous and free from corruption people, the project has produced short videos that promote life honestly, without corruption and remorse, with honest diplomas and clean dreams:

- ☐ [The right choice.](#)
- ☐ [Everyone can.](#)
- ☐ [Without corruption the sleep is stronger.](#)
- ☐ [Oxygen.](#)
- ☐ [Diploma.](#)

AFTERWORD



Very often at various conferences and seminars, where the role of civil society in the fight against corruption is discussed, civil society organizations are assigned with the role of a watchdog, which is to bark and bite when something is wrong. This is done by the vast majority of NGOs and journalists working on corruption. In fact, this is not enough - public activists and organizations, and ultimately all of us, must become creators and bearers of a new virtuous and non-corrupt culture. No one but ourselves will create it for us. And do not hope that this can be achieved through the replacement of politicians. This has not happened in any country - it will never happen in our country. The people are the bearers of change, not politicians. It is impossible to get uncorrupted politicians elected by a corrupt society. And such, unfortunately, is still the Ukrainian society, which is confirmed by various studies.

The slogan of the Revolution of Dignity "Together and to the end" has not lost its relevance. By uniting us in the overthrow of the then dictatorial regime, it must unite us to create a future without corruption. We must create it together with our actions, behavior, norms, values and a new culture of social relations.

It is wrong and unfair to leave out of proper recognition and respect those people who do not lose their dignity, even working in often corrupt organizations. We must express our gratitude to the people who, day by day, perform their duties honestly, contributing to the creation of the common public good. Very often they go unnoticed. Instead, much more attention is paid to those who do not really deserve it. And if they deserve it, it is not our attention, but the attention of the relevant state bodies, who are responsible for the law enforcement.

The Cultural of Lawfulness project has developed new techniques that can effectively influence the prevention of corruption. We invite everyone to apply and scale these techniques, because only together can we overcome this social problem.